



2018 SPECIALTY LEASING RATES

MERCHANDISE RETAIL UNITS (MRU)

OUTDOOR PROGRAM

PROMOTIONAL ACTIVITIES

TEMPORARY RATES

2018 MERCHANDISE RETAIL UNITS

Alberta	
CrossIron Mills	\$3,250-\$9,2000 / Month: Jan – Nov + 5% Promo Fund – Rates vary based on location
	\$8,950-\$11,500 / Month: Dec + 5% Promo Fund – Rates vary based on location
Southgate Centre	\$5,775 / Month: Jan – Oct + \$288.75 Promo Fund
	\$7,500 / Month: Nov + \$350 Promo Fund
	\$9,500 / Month: Dec + \$475 Promo Fund
British Columbia	
Guildford Town Centre	\$3,000/ Month: Jan– Nov + \$160 Promo Fund
	\$6,000 / Month: Dec + \$300 Promo Fund
Mayfair Shopping Centre	\$3,000 / Month: Jan – Oct + 5% Promo Fund
	\$5,500 / Month: Nov + 5% Promo Fund
	\$7,000 / Month: Dec + 5% Promo Fund
Metropolis at Metrotown	\$4,200-\$6,500 / Month: Jan – Nov + 5% Promo Fund – Rates vary based on location
	\$9,500 / Month: Dec + 5% Promo Fund
Tsawwassen Mills	\$2,000 - \$2,500 / Month: Jan. – Oct. + 5% Promo Fund – Rates vary based on location
	\$3,500 / Month: Nov. + 5% Promo Fund
	\$4,500 / Month: Dec. + 5% Promo Fund
Woodgrove Centre	\$2,500 / Month: Jan – Oct + 5% Promo Fund
	\$5,000 / Month: Nov + 5% Promo Fund
	\$6,000 / Month: Dec + 5% Promo Fund
Nova Scotia	
Mic Mac Mall	\$1,200 / Month: Jan – Mar + \$60 Promo Fund
	\$1,600 / Month: Apr – Jun + \$80 Promo Fund
	\$1,800 / Month: Jul – Sept + \$90 Promo Fund
	\$2,000 / Month: Oct + \$100 Promo Fund
	\$4,000 / Month: Nov + \$200 Promo Fund
	\$5,000 / Month: Dec + \$250 Promo Fund

Ontario	
Bayshore Shopping Centre	\$3,200 / Month: Jan – Mar + 5% Promo Fund
	\$3,800 / Month: Apr – Oct + 5% Promo Fund
	\$4,000 / Month: Nov + 5% Promo Fund
	\$5,000 / Month: Dec + 5% Promo Fund
Conestoga Mall	\$2,800 / Month: Jan. – May + \$140 Promo Fund
	\$3,000 / Month: June - Oct + \$150 Promo Fund
	\$4,500 / Month: Nov + \$225 Promo Fund
	\$6,500 / Month: Dec. + \$325 Promo Fund
Mapleview Centre	\$3,300 / Month: Jan – Oct. + \$165 Promo Fund
	\$5,700 / Month: Nov + \$285 Promo Fund
	\$7,500 / Month: Dec + \$375 Promo Fund
Oshawa Centre	\$3,500 / Month: Jan – Oct + \$175 Promo Fund
	\$6,600 / Month: Nov + \$330 Promo Fund
	\$8,600 / Month: Dec + \$430 Promo Fund
Outlet Collection at Niagara	\$3,000 / Month: May – October + \$150.00 Promo Fund
Vaughan Mills	\$5,000 / Month: Jan – Oct + \$250 Promo Fund
	\$7,700 / Month: Nov + \$385 Promo Fund
	\$8,500 / Month: Dec + \$425 Promo Fund
Québec	
Laurier Quebec	\$1,500 / Week: Jan – Oct + \$ 75 Promo Fund
	\$2,500 / Week: Nov – Dec + \$125 Promo Fund
	\$30,000 - \$47,000 / Year + 5% Promo Fund
Place Montreal Trust	\$3,100 / Month: Jan – Oct + \$155 Promo Fund
	\$4,500 / Month: Nov. – Dec. + \$225Promo Fund

2018 OUTDOOR PROGRAM RATES

SHOPPING CENTRE	PARKING LOT SPOTS (10-20)
Le 1000 de la Gauchetière	N/A
Bayshore Shopping Centre	\$10,000
Carrefour de l'Estrie	\$8,000
Centre de commerce mondial de Montréal	N/A
Conestoga Mall	\$10,000
CrossIron Mills	\$15,000 - \$20,000
Guildford Town Centre	\$12,000
Laurier Québec	\$15,000
Centre Eaton de Montréal	N/A
Mapleview Shopping Centre	\$18,000
Mayfair Shopping Centre	\$10,000
Metropolis at Metrotown	\$15,000
Mic Mac Mall	\$10,000
Oshawa Centre	\$15,000
Outlet Collection at Niagara	\$15,000
Outlet Collection Winnipeg	\$15,000
Place Montréal Trust	N/A
Place Ste-Foy	\$10,000
Place Ville Marie (Esplanade ou Belvédère)	The highest of \$10,000 or \$3,500/day
Premium Outlet Collection Edmonton International Airport	\$15,000
Southgate Centre	\$15,000
Tsawwassen Mills	\$10,000 - \$12,000 Rates vary based on location
Vaughan Mills	\$15,000
Woodgrove Centre	\$8,000

* Rates are subject to change without notice

* Rates are weekly unless specified otherwise

* Larger set ups may be available at some locations at additional costs.

2018 PROMOTIONAL RATES

SHOPPING CENTRE	10 x 10 - JAN TO JUL	10 X 10 - AUG TO DEC	LARGE COURT JAN TO JUL	LARGE COURT AUG TO DEC
Le 1000 de la Gauchetière	N/A	N/A	\$3,150	\$3,150
Bayshore Shopping Centre	\$4,200	\$4,900	\$7,900	\$9,150
Carrefour de l'Estrie	\$2,050	\$3,800	\$6,120	\$7,050
Centre de commerce mondial de Montréal	\$3,150	\$3,150	\$3,150	\$3,150
Conestoga Mall	\$2,200	\$4,000	\$4,000	\$4,400
CrossIron Mills	\$5,675	\$7,700	\$11,000	\$12,600
Guildford Town Centre	\$3,200	\$4,500	\$5,600	\$6,500
Laurier Québec	\$3,500	\$6,000	\$12,000	\$15,000
Le Centre Eaton de Montréal	\$5,500	\$7,000	\$9,000	\$12,000
Mapleview Shopping Centre	\$7,200	\$10,000	N/A	N/A
Mayfair Shopping Centre	\$1,875	\$2,300	\$3,500	\$4,500
Metropolis at Metrotown	\$5,700	\$7,800	\$12,000	\$14,000
Mic Mac Mall	\$2,000	\$3,300	\$3,800	\$4,400
Oshawa Centre	\$3,450	\$5,775	\$10,050	\$11,550
Outlet Collection at Niagara	\$3,500	\$6,000	\$8,000	\$10,000
Outlet Collection Winnipeg	\$3,000	\$4,000	N/A	
Place Montréal Trust	\$5,500	\$7,000	N/A	N/A
Place Ste-Foy	\$2,500	\$4,500	\$6,000	N/A
Place Ville Marie	N/A	N/A	\$8,400	\$10,500
Premium Outlet Collection Edmonton International Airport	\$5,000	\$6,000	N/A	N/A
Southgate Centre	\$6,000	\$7,875	\$8,000	\$9,000
Tsawwassen Mills	\$3,000	\$7,800	\$8,000	\$12,000
Vaughan Mills	\$5,675	\$7,750	\$ 11,000	\$ 12,600
Woodgrove Centre	\$1,650	\$2,575	\$2,750	\$3,800

* Rates are subject to change without notice

* Rates are weekly

* Promotional fee included in costs

2018 TEMPORARY RATES

CENTRE NAME	January to October		November	December	
	WEEKLY RATES	PROMO FUND	WEEKLY RATES	PROMO FUND	
Bayshore Shopping Centre	\$2,200	5%	\$3,400	\$3,400	5%
Carrefour de l'Estrie	\$1,500	5%	\$2,075	\$2,075	5%
Centre Eaton de Montréal	\$1,300 12 week min.	5%	\$2,000 12 week min.	\$2,000 12 week min.	5%
Conestoga Mall	\$1,100	\$50	\$2,200 7 week min.	\$2,200 7 week min.	\$150
CrossIron Mills	\$3,000	5%	\$3,500 7 week min.	\$4,000	5%
Guildford Town Centre	\$1,500	5%	\$2,200	\$2,200	5%
Laurier Québec	\$1,500 - \$3,000	5%	\$1,500- \$3,500 8 week min.	\$1,500- \$3,500 8 week min.	5%
Mayfair Shopping Centre	\$1,200	5%	\$2,000 8 week min.	\$2,000 8 week min.	5%
Metropolis and Metrotown	\$3,500	5%	\$4,000	\$4,000	5%
Mic Mac Mall	\$1,000	\$60	\$1,600	\$1,600	\$96
Oshawa Centre	\$2,000	\$100	\$3,000 7 week min.	\$3,000	\$1,000
Outlet Collection at Niagara	\$1,500	\$75	\$3,000	\$3,000	\$150
Outlet Collection Winnipeg	\$1,500	\$75	\$3,000	\$3,000	\$150
Place Montréal Trust	\$1,150 12 week min.	5%	\$1,350 12 week min.	\$1,350 12 week min.	5%
Place Ste-Foy	\$2 000	5%	\$2 500 8 week min.	\$2,500 8 week min.	5%
Premium Outlet Collection Edmonton International Airport	\$3,000	5%	\$5,000	\$5,000	5%
Southgate Shopping Centre	\$5,500	5%	\$7,500	\$7,500	5%
Tsawwassen Mills	\$1,500	5%	\$2,000	\$2,000	5%
Vaughan Mills	\$2,350	\$117.50	\$3,100	\$3,700	5%
Woodgrove Centre	\$1,050	5%	\$1,800 8 week min.	\$1,800 8 week min.	5%

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