

Fact Sheet: Grand Opening Promotions

Pre-Opening Promotions (August-September)

- Burrard Skytrain Station Pop-Up Shop – Gave away more than 600 luxury items, accessories, shoes and articles of clothing at the “Love Everything About It” pop-up store from August 24-26;
- Tsawwassen Mills Promo Trailer – The pop-up trailer made nine stops to provide a sneak peek of what shoppers can expect when Tsawwassen Mills opens October 5, including an opportunity to enter to win a \$5,000 shopping spree;
- Sign up for the Tsawwassen Mills e-newsletter and receive a \$10 gift card;
- September 26 – October 4, visit tsawwassenmills.com and sign up for the Scan-to-Win contest! Enter your email and you’ll receive a barcode; visit Tsawwassen Mills October 5-10 to see if you’re a winner. Over 5,000 gift cards available to be won, with a top prize of \$1,000
 - Scan-to-Win entries have also been given out during Promo Trailer stops before Grand Opening.

Grand Opening Promotions

- The first 1,000 shoppers to line up at Entry 2 will receive a \$50 gift card
 - Must be 16 years or older to participate
- Enter our Grand Opening Contest, with a chance to win a \$10,000 shopping spree!
- October 5-10, make sure you visit Tsawwassen Mills to check to see if your Scan-to-Win entry is a winner!
- Spend \$200 or more in a single day during Grand Opening and receive a fabulous gift
 - Redeemable at Guest Services while supplies last
- Prize Posse! Our special Grand Opening promo team will be touring Tsawwassen Mills. Play a game and win a gift card!
- There will be plenty of free entertainment throughout October 5-10. Visit Tsawwassen Mills to enjoy live music, performances and activities for the young and young at heart.

Retailer promotions

Many retailers are celebrating Grand Opening and welcoming shoppers with their own promotions, contests and giveaways.